

## Press Release

20 September 2021

"Imagine a near-future scenario where patients can seek health advice, arrange appointments and consultations with doctors and specialists, order medicines and pay for services over their mobile phone, even if separated from doctors, hospitals and clinics by hundreds or thousands of miles." *Robert Condon, Founder and CEO of Esprit Healthcare.*

The World Health Organisation (WHO) measures access to healthcare in terms of the number of medical doctors per 10,000 of population. Latest statistics show that over 40% of WHO Member States report to have less than 10 medical doctors per 10,000 population. (over 26% report to have less than 3). At least half of the world's population cannot obtain essential health services, according to a new report from the World Bank and WHO.

Esprit Healthcare – a London based online digital health company, has today announced, that following successful trials of its m-PaaS® digital mobile health platform, the company plans to begin launching its services in selected developing markets in Africa, Middle East and Asia.

Esprit is partnering with Mobile Network Operators (MNOs) Healthcare, Insurance and Fintech providers in each of its markets.

Esprit provides easy access to affordable healthcare anytime, anywhere, at the press of a button on your mobile phone.

*Robert Condon, Founder and CEO of Esprit said "Millions of people globally are at high risk of illness or injury daily due to the shortage of doctors and poor public health services. Access to healthcare is often limited and few have health insurance.*

Many people forgo healthcare and insurance due to perceived high costs. Often, they need to travel considerable distances and endure lengthy waiting times to see a doctor. Few have health insurance cover for sickness, personal accidents, catastrophic events and family funerals".

According to Deloitte, the healthcare industry is thought to be the most promising new mobile growth channel globally.

Mobile phones have become ubiquitous worldwide and are now part of everyday life. They are increasingly being used to access new consumer applications and services including mobile money and insurance. Our proprietary m-PaaS® digital mobile platform connects customers directly with healthcare providers, anywhere, anytime. We plan to offer a range of healthcare services over the digital mobile network including:

- ✓ Advice on Health and wellness,
- ✓ Online consultation with a registered doctor,
- ✓ Referral to medical specialists and therapists,
- ✓ Referral to a hospital or clinic,
- ✓ Medicine prescription service,
- ✓ Health insurance.

Esprit's mobile healthcare services can be accessed by downloading our Esprit App. Alternatively, call us on WhatsApp, or go online to our website [www.esprit.health](http://www.esprit.health). Registration is quick and easy.

For questions concerning this Press Announcement please contact:

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Ends.